



Business Plan

Cutting and Tailoring

Mavayumzo Self help group



Bio Diversity Management Committee
Sub-Committee
Gram Panchyat
Forest Technical Unit
Divisional Management Unit

Dankhar
Maane Yogma
Dankhar
Wild Life Range, Tabo
Wild Life Division, Spiti

**Project for Improvement of Himachal Pradesh Forest Ecosystems
Management & Livelihoods (JICA Assisted)**

Table of Contents

Sl. No.	Particulars	Page/s
1.	Background	3
2.	Description of SHG/CIG	3
3.	Beneficiaries Detail:	4
4.	Geographical details of the Village:	4
5.	Management	4
6.	Customers	5
7.	Target of the centre	5
8.	The reason to start this business	5
9.	The initial stage to start the business	5
10.	Some salient features to attract customers	6
11.	Marketing analysis of cutting & tailoring business	6
12.	Business targets	6
13.	Financial forecast/ projections	6
14.	Description of Economics:	7
15.	Come projections:	8
16.	Analysis of Income and Expenditure (Monthly):	8
17.	Fund flow in the group:	8
18.	Sources of funds and procurement:	9
19.	Trainings/capacity building/skill up-gradation	9
20.	Loan Repayment Schedule	9
21.	Monitoring Method	9
22.	Remarks	9

1. Background

Cutting and tailoring center by SHG Mavayumzo will be located at village Maane P.O. Maane Distt. Lahoul & Spiti HP. The total households in village Maane Maane for which this cutting and tailoring centre will cater for. This centre will provide excellent service and guide the customers about what suits them the best to provide them the product that mark the highest level of satisfaction and comfort for them.

2. Description of SHG/CIG

2.1	SHG/CIG Name	::	Mavayumzo Cutting & Tailoring
2.2	BMC	::	Maane Yogma
2.3	Range	::	Tabo(WL)
2.4	Division	::	Spiti (WL)
2.5	Village	::	Maane Yogma
2.6	Block	::	Maane Yogma
2.7	District	::	Lahul & Spiti
2.8	Total No. of Members in SHG	::	12– females
2.9	Date of formation	::	04/09/2023
2.10	Bank a/c No.	::	50076270364
2.11	Bank Details	::	KCC . Bank Kaza
2.12	SHG/CIG Monthly Saving	::	100
2.13	Total saving		4800 (till date)
2.14	Total inter-loaning		--
2.15	Cash Credit Limit		--
2.16	Repayment Status		--

3. Beneficiaries Detail:

Sr. No	Name	Age	Category	Income Source	Address
1.	Chhering Dechen	30	Scheduled Tribes	agriculture	Maane Yogma
2.	Dikit Chhomo	40	Scheduled Tribes	agriculture	Maane Yogma
3.	Poonam Devi	38	Scheduled Tribes	agriculture	Maane Yogma
4.	Namgyal Dolma	40	Scheduled Tribes	agriculture	Maane Yogma
5.	Chhering Chhodon	40	Scheduled Tribes	agriculture	Maane Yogma
6.	Padma Chhodon	32	Scheduled Tribes	agriculture	Maane Yogma
7.	Chhodon Zagmo	32	Scheduled Tribes	agriculture	Maane Yogma
8.	Bhutith	41	Scheduled Tribes	agriculture	Maane Yogma
9.	Padma Dikit	35	Scheduled Tribes	agriculture	Maane Yogma
10.	Kesang Chhodon	29	Scheduled Tribes	agriculture	Maane Yogma
11.	Tanzin Aagmo	25	Scheduled Tribes	agriculture	Maane Yogma
12.	Chhering Dolker	29	Scheduled Tribes	agriculture	Maane Yogma

4. Geographical details of the Village:

3.1	Distance from the District HQ	::	55 Km
3.2	Distance from Main Road	::	
3.3	Name of local market & distance	::	Kaza, 55 km
3.4	Name of main market & distance	::	Kaza, 55km
3.5	Name of main cities & distance	::	Kaza, 55km
3.6	Name of places/locations where product will be sold/ marketed	::	Kaza

5. Management

Cutting and tailoring centre by SHG Mavayumzo have 12 women members and they will have individual sewing machines and will hire a room in the village to execute their plan and work in a collective manner. Before the start of the of the actual work in the centre all the members will be imparted a short term capsule course for training then in cutting and tailoring under some professional trainers.

6. Customers

The primary customers of our centre will mostly be some cloth merchants around village Maane Yogma but later on this business can be scaled up by catering to nearby small townships.

7. Target of the centre

The centre primarily aims at to provide unique modern and high class stitching service to the residents of Maane Yogma village in particular and all other residents of nearby villages.

This centre will ensure to become the most renowned stitching centre with quality work in its area of operation in coming years.

8. The reason to start this business

Due to the prior experience of the members of this SHG who are already doing same work here and there this IGA has been selected and therefore the SHG is starting this business. This is an effort to combine the skill of various members and scale up their activity to earn more livelihoods.

9. The initial stage to start the business

The SHG Mavayumzo will hire a spacious room to house the 10 members along with their equipments at a centrally located place which will be easily accessible to all the members. The detailed requirement along with financial projection to start up the project will be as under:

1. Sewing machine (Hand Operated) = 12 @ 6000 per sewing machine = 72000/-
2. Room carpet 1 @1500/carpet = 1500/-
3. Cutting scissors = 12 @ 500/scissor =6000/-
4. Tailors Kit =12 @350/kit =4200/-
5. Marking material Chalk = 5 x @100/pkt = 500/-
6. Iron = 5 @2000/iron = 10000/-
7. Sewing thread different colours = 5pkt @ 400/pkt =2000
8. Oiling pippet = 12 @ 50/pippet =600/-
9. Interlocking machine @8000/machine x 4 =32000/-
10. Hangers Set @ 500/set x 5 = 2500/-
11. Stools @500/stool x 12 = 6000/-

10. Some salient features to attract customers

- The center will ensure stitching of the traditional, non- traditional fancy, daily use modern and stylish dresses
- Emphasis will be on stitching fancy and simple clothes for women and children
- The centre will repair all types of defects and ensure that no customer go unattended.
- Later on the SHG may scale up their business by going into readymade garments sale-purchase.

11. Marketing analysis of cutting & tailoring business

This is the most important factor which will ensure the success of our business. A detailed analysis and market survey of the command area is essential ingredient and it will give us the overview of our targeted customers and the members of the group will know the latest demands and trends.

12. Business targets

This SHG Mavayumzo will broadly aim at becoming the best stitching centre in the area and nearby villages. Our goal will be to scale up the business gradually and transform it into profit making unit within next 3-5 years.

13. Financial forecast/ projections

The final rather foremost step to start up the business is to make a financial plan to determine the cost to run the business and it should also cover the business profit which the SHG is going to earn in nutshell a cost benefit analysis is required to be project

14. Description of Economics:

A. CAPITAL COST				
Sr.No	Particulars	Quantity	Unit Price	Total Amount (Rs.)
1	Sewing machine (hand operated)	12	6000	72,000
2	Room carpet	01	1500	1500
3	Cutting scissors	12	500	6000
4	Tailor's Kit	12	350	2400
6	Interlocking machine	04	8000	32,000
7	Hangers Set	5	500	2500

8	Stools	12	500	6000
9	Iron	5	2000	10000
10	Sewing thread different colours	5 pkt	400/pkt	2000
11	Marking material Chalk	5 pkt	100/pkt	500
	Total Capital Cost (A) =			1,34,900
B.	RECURRING COST			
Sr.No	Particulars	Quantity	Price	Total Amount (Rs)
1	Room rent	1 month	1500	1500
5.	Buttons different types	2 box	1000	2000
6.	Bukerem	100metre	90/mt	9000
7.	Misc. expenditure (i.e. electric bills, repair of machines, etc.)	L/S	L/S	1000
Total Recurring Cost (B)				13500

15. Income projections:

To start with it is estimated that 4 members will stitch 3 Suits in a day, 4 members will do cutting and 4 members will be doing finishing, ironing etc.

The charges as on today for simple suit is approximately 500 per Suit. On an average group may stitch and complete 80 suits in a month Therefore the total output of the group is estimated $80 \times 500 = \text{Rs } 40000/-$ only.

The charges as on today for Suit is approximately 400 per suit. On an average the 4 members of group may stitch 80 suit in a month Therefore the total output of the group is estimated $80 \times 500 = \text{Rs } 40000/-$ only

Therefore the total output of the group is estimated Rs 40000/- only.

16. Analysis of Income and Expenditure (Monthly):

Sr.No.	Particulars	Expenditure / month (Rs)	Income per month(Rs)
1.	10% Depreciation on capital cost	13,490	
2.	Total Recurring Cost	13500	
3.	Total	26990	40000
4.	Net Profit (40000 -26990)	13010	
5.	Distribution of Net Profit	<ul style="list-style-type: none">• Profit will be distributed equally among all the group members.• Part of the profit will be used for further investment in IGA	

17. Fund flow in the group:

Sr.No	Particulars	Total Amount (Rs)	Project contribution 75%	SHG contribution 25%
1	Total capital cost	1,34,900	1,01,175	33,725
2	Total Recurring Cost	13,500	0	8600
3	Trainings	60000	60000	
	Total outlay	2,08,100	1,64,625	43,475

Note-

- **Capital Cost** - 75% of the total capital cost will be borne by the Project
- **Recurring Cost** – The entire cost will be borne by the SHG/CIG.
- **Trainings/capacity building/skill up-gradation** – Total cost to be borne by the Project

18. Sources of funds and procurement:

Project support;	<ul style="list-style-type: none"> • 75% of capital cost will be utilized for purchase of machines. • Upto Rs. 1 lakh will be parked in the SHG bank accounts as revolving fund • Trainings/capacity building/skill up-gradation cost. 	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
SHG contribution	<ul style="list-style-type: none"> • 25% of capital cost to be borne by SHG. • Recurring cost to be borne by SHG 	

19. **Trainings/capacity building/skill up-gradation**

Trainings/capacity building/ skill up-gradation cost will be borne by project. Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Team work
- Quality control
- Packaging and Marketing
- Financial Management

20. **Loan Repayment Schedule**-If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is no repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

21. **Monitoring Method –**

- Social Audit Committee of the VFDS/ BMC will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

Remarks

Sehmati Letter

समूह के बिज़नेस प्लान का सहमति पत्र


आज दिनांक 06/09/2023 को BMC Sub Committee -
MaaneYogma में मावायुमजो स्वयं सहायता समूह की बैठक की गई। बैठक की अध्यक्षता समूह की प्रधान व सचिव की अध्यक्षता में की गई। जिसमें समूह की सभी महिलाओं ने कटिंग ट्रेलरिंग का कार्य करने में सहमति दिखाई है। और कार्य करके समूह की आय को बढ़ाएगी। और आजीविका सुधार योजना जाइका परियोजना से जुड़ने में सब ने सहमति दिखाई है।

प्रधान Sonam

सोनम पालमो

सचिव डोलकर

डोलकर ठिल्ले


Divisional Forest Officer
Spiti Wildlife Division
at Kaza

Group members photo

 <p>Chhering Chodon</p>	 <p>Padma Dikit</p>	 <p>Poonam Devi</p>	 <p>Namgyal Dolma</p>	 <p>Padma Chhodon</p>	 <p>Dikit Chhomo</p>
 <p>Tanzin Angmo</p>	 <p>Chhodon Zangmo</p>	 <p>Chhering Dolker</p>	 <p>Chhering Dichen</p>	 <p>Bhutith</p>	 <p>Kesang</p>

